



The **amplifon**  
Awards

for  
Brave Britons

2020

**amplifon**

A Global Leader in Hearing Care

## Timetable of Events

2.00pm	Welcome Address Rachel Burden - Host  <i>Paula Cave</i> <i>General Manager of Amplifon UK and Ireland</i>
2.10pm	Awards Presentation  Interlude  An interview with <i>Simon Weston OBE CBE</i>  Awards Presentation continues
3.30pm	Close



### Rachel Burden

Rachel has presented the BBC Radio 5 Live weekday breakfast show with Nicky Campbell since 2011. She is also one of the main weekend presenters of BBC 1TV Breakfast. She is the daughter of former BBC journalist Paul Burden and niece of actor Hugh Burden. After graduating from Trinity College, Dublin, she studied broadcast journalism at Cardiff University. Rachel began her career as a reporter at BBC Radio Suffolk and later joined BBC Radio Bristol where she co-hosted the breakfast show. She joined Radio 5 Live in 2003 taking over the breakfast show from Shelagh Fogarty in 2011. She is married to journalist Luke Mendham and has four children. The family live in Cheshire.

## The Amplifon Awards for Brave Britons

To honour Amplifon founder Charles Holland's valiant actions during the Second World War, these awards celebrate the achievements of exceptional people from all walks of life, of all ages and from all over the United Kingdom.

The awards will highlight members of the public who have shown – like Charles Holland – acts of courage, bravery and incredible selflessness, showing them to be 'The Best of British'.

## About Amplifon

With over 70 years experience and a network of 11,000 points of sale in 28 countries, Amplifon is a global leader in hearing solutions.

With 9,000 hearing care professionals, the company is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for clients worldwide.

Their UK and Ireland network of 200 hearing centres offer tailored hearing care delivered by qualified hearing care professionals.

More information is available at: [www.amplifon.com](http://www.amplifon.com)

## About Charles Holland

Charles Holland was decorated by both the British and American Military for his bravery behind enemy lines during the Second World War. He was also the man behind Amplifon.

Charles Holland was part of the Special Operations Executive (SOE) between 1943 and 1945 and courageously took part in espionage, sabotage and reconnaissance missions in occupied Europe, working alongside local resistance groups.

He was later commissioned into the Royal Corps of Signals and became attached to an elite American-Canadian unit known as the Devil's Brigade under the command of the US 5th Army, whose heroic deeds were dramatised in a 1968 film 'The Devil's Brigade'. Charles Holland was awarded the MBE and the Military Cross – the third highest British decoration for bravery – for his remarkable acts of courage. He was also awarded the Bronze Star by the United States Government in 1948.



After the war the courageous veteran dedicated his life to providing better hearing for people affected by the conflict and he subsequently launched Amplifon in 1950. Amplifon has become a worldwide company specialising in providing the best in class hearing solutions and devices.

## Simon Weston OBE CBE



Simon Weston, a Welsh Guardsman, was on board the Sir Galahad when it was destroyed in the Bluff Cove air attack during the Falklands War in 1982. Simon was severely injured sustaining serious burns to 46% of his body.

The incident redefined his role in life and he has become an inspirational figure across the UK and his message is one of achievement, of triumph in the face of adversity, and of seizing the moment and succeeding.

Simon's road to physical, spiritual and mental recovery has seen him active in a number of successful ventures including 'The Weston Spirit', a Liverpool-based young people's charity. His charitable work earned him an OBE in 1992.

He was also awarded the Freedom of the City of Liverpool in 2002 in recognition of his bravery and charity work. And he was honoured as one of the top 100 Welsh Heroes in 2004 and, in 2014, was voted the Nation's Favourite Hero. In 2015, he was awarded the Freedom of the City of London.

Simon is a motivational speaker with more than 25 years' experience. His irrepressible humour, infectious enthusiasm and engaging personality, has helped him make many inspiring and moving keynote speeches and he has a reputation as a wonderful and humorous after-dinner speaker.

He has been the subject of five major BBC TV documentaries and his autobiography *Walking Tall* was a best seller – being in the top 10 for eight weeks.

He has written a series of fiction books, calling on his military experiences, and has also published four children's books. In 2014, he was proud to be asked to voiceover some children's stories for CBeebies.

In 2016, Simon was awarded the CBE for his charitable work. For two years he was President for Wales Scouting and is currently the Patron of the Falkland Veterans Foundation; The Enham Trust; Allied Service Trust; an ambassador for Changing Faces; and President of DEBRA, a charity that supports individuals affected by Epidermolysis Bullosa, a painful genetic skin blistering condition.

Simon is married to Lucy and has three children and a grandson Zachary.

# Finalists:

## Active Agers

Awarded to an individual aged 60 or over whose attitude and approach to ageing is an inspiration to us all.



### Pam Butcher

Pam Butcher is still competing in world table tennis championships even though she has just turned 90! Grandmother Pam, of Meopham, near Gravesham, Kent, has won 14 gold medals in veterans' singles and doubles competitions. Originally a county-level tennis player she got involved in table tennis when she returned to work after having children in the 1960s. The former Dartford council housing allocation officer won the over-60s category in her first major European Championships in 1995 and has been winning titles ever since. She has played in places as far flung as Las Vegas, China, Japan and Brazil. Pam was awarded the MBE by Prince Charles for her services to table tennis.



### Jeanne Socrates

Grandmother Jeanne Socrates in the last 12 months broke the world record for the oldest person to sail around the world non-stop and unassisted – and has now sailed around the world by herself four times! Jeanne, 78, shares her time living between Lymington, Dorset, and Ealing, west London, where she sold her house to take up the challenge and board her 38ft yacht Nereida. She set off on her incredible 25,000-mile journey from Victoria, Ontario, Canada, in October 2018, arriving back in September 2019. Former maths teacher Jeanne beat the previous record holder, Minoru Saito, who was 71 when he completed a 233-day unbroken solo lap of the world in 2005. Her journey took 339 days.



### Marion Watson

Even at the age of 101 Marion Watson is still hosting three keep fit classes a week at the care home where she lives in Bradwell On Sea, Essex. She started taking the seated classes when she was 100 because she feared she was starting to 'give up'. She adapts the exercises to suit everyone's abilities. Marion, from Burnham On Crouch, became a gymnast when she was 18 and travelled the country competing in events and winning medals. Her passion for fitness has continued throughout her life and she became an aerobics teacher when she was in her 70s. She also played golf twice a week for over 30 years. Marion's proud claim is that she can still put her legs behind her head at her ripe old age!



### Tony Moulds

Milkman Tony Moulds had – until he retired in August this year aged 86 – got up at the crack of dawn seven days a week for the last 71 years. Granddad-of-four and great-granddad-of-six Tony used to milk the cows and bottle the milk before his round. Tony left Northampton Grammar School at 15 to work on nearby Homestead Farm, in Holcot, Northants, where he worked all of his life. Up to Covid-19 he had clocked up more than 65,000 miles and delivered around one million pints of milk. He also delivered papers to 40 houses. His wife Josephine, who he met on the farm, helped him bottle the milk until she passed away in 2014. Tony now lives with his son Richard in Billing Garden Village, Northampton.

## Finalists:

### Against all Odds

Awarded to a member of the public who has overcome adversity to take on an exceptional challenge.



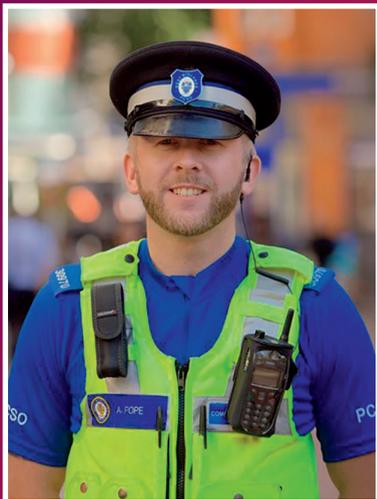
#### Alicia Hempleman-Adams

Alicia Hempleman-Adams broke the world female hot air balloon altitude record soaring to an incredible 15,183ft. Alicia, 30, a fashion consultant from Bath, Somerset, who now lives in Putney, London, was forced to deal with temperatures of up to -30 degrees as she flew her balloon over Calgary, Canada, on the February 8 this year. Alicia beat previous world record holder Pauline Baker, who flew at 14,016ft in 2008. On the same challenge Alicia, who is the daughter of renowned adventurer Sir David Hempleman-Adams who holds more than 20 hot air balloon world records, broke the female British altitude record for an AX4, AX5 and AX6 balloon by almost double what was set 25 years earlier.



#### Neil Hopper

Vascular surgeon Neil Hopper, who had carried out many amputation operations, recognised himself – after suffering sepsis – that he, too, needed a double leg amputation. Neil, 44, from Truro, Cornwall, is now spearheading a campaign for NHS amputee clinics to provide better emotional support to patients. Neil had been camping with his family in woodlands when he and his daughter became unwell. She recovered but Neil went on to suffer sepsis. After his double amputation and having prosthetic legs fitted he incredibly returned to work, at the Royal Cornwall Hospital, only six months later. But his experience as a patient has spurred him to lead the way in the after-care for amputees.



#### Andy Pope

Police community support officer Andy Pope, who is hailed the 'Memory Man' by his colleagues, spotted a record 406 wanted suspects in one year. Andy, 42, of Redditch, Worcestershire, who serves with the West Midlands force, has recognised just over 2,000 suspects since 2012, including 17 in just one day. He is responsible for patrolling West Midlands transport hubs as part of the Safer Travel Partnership Team and spends the majority of his time on trains and buses. He once recognised a man in a restaurant whilst waiting at traffic lights. Andy was one of the first 20 people in the world to become a member of the Association of Super Recognisers.



#### Nirmal Purja

Former special forces soldier Nirmal Purja has broken the record for climbing the world's 14 highest mountains in just over six months. Sherpa Nirmal, 37, of Eastleigh, Southampton, Hampshire, reached the summit of the final peak Shishapangma, in the Himalayas, after completing his challenge 'Bremont Project Possible'. The aims of the project were: to shift perceptions of human potential; to give recognition to the Nepalese Sherpas; and to raise awareness of climate change and global warming. His team were involved in four rescues during the mission. Nirmal served in the British military for 16 years with 10 of those in the special forces. He was awarded the MBE by the Queen for his services to mountaineering.

## Finalists:

### Young Hero

Awarded to a young person under 18 who has shown outstanding courage or taken on an exceptional challenge.



#### Asha and Jia Kirkpatrick

Young sisters Asha and Jia Kirkpatrick changed global cereal company Kellogg's strategy over sustainability after launching a petition to protect the future of orangutans. Asha, 12, and Jia, 10, of Leighton Buzzard, Bedfordshire, were called into action after watching Channel Four TV's Orangutan Jungle School documentary which showed the devastating impact of deforestation has on young orangutans. It made them determined to encourage food manufacturers to stop using the unsustainable palm oil in their cereals. Their petition was signed by 834,000 people and led to them having two meetings at Kellogg's UK HQ in London which resulted in a change of policy by the cereal company.



#### Ryley Ferguson

Fifteen-year-old Ryley Ferguson jumped into a canal to rescue a toddler from drowning. Ryley was out walking his pet lurcher dogs, Scooby and Billy, with a friend by the Knottingley Canal, Wakefield, West Yorkshire, when he spotted the young child with his legs dangling in the water. The next second the toddler, 15-month-old old Reggie Johnson, who had slipped away from his nearby home without his parents knowing, fell into the water. Ryley quickly took off his coat and shoes and swam across to drag Reggie to the canal bank where a passer-by pulled them out of the water. Ryley was later praised for his bravery by the Mayor of Wakefield, Councillor Charles Keith.



#### Jack Smith

Teenager Jack Smith saved his brother's life in a horrendous bike accident by using first aid techniques he had learned in the Army Cadets. His brother Connor Osborne was stabbed by the handlebar of his BMX bike when he fell off the machine in Roundhay Park, Leeds. When Jack, 16, of Gipton, West Yorkshire, realised how seriously injured Connor was he sped down the hill to help. Connor was bleeding heavily from the groin and Jack stemmed the flow scared that his brother was going to die. Connor was rushed to hospital in an ambulance and was operated on at midnight to close the wound. But for Jack, it was recognised Connor could have bled to death.



#### Tony Hudgell

Five-year-old Tony Hudgell completed a 10km challenge on his prosthetic legs and raised £1.6million for the hospital that saved his life. Tony, from Kings Hill, Kent, completed daily walks throughout the month of June in aid of Evelina Children's Hospital in London. He spent time on life support in 2017 after he suffered horrific injuries as a result of being abused by his birth parents at just five weeks old. His adoptive mum Paula Hudgell said apart from having his legs amputated Tony had part of a hip joint missing, is deaf in one ear and has damaged wrists and thumbs. She said nothing stops him and he always finds ways to overcome obstacles. Wills and Kate posted a message of support to Tony on Twitter.

## Finalists:

### Charity Champion

Awarded to a volunteer, charity worker or fundraiser who has made a real difference to a cause they care about.



#### Jay Wilde

Farmer Jay Wilde donated his 59 head of cattle to an animal sanctuary after he made the decision to become a vegan and is now dedicating his time to growing organic vegetables. Jay, 62, who runs Bradley Nook Farm, in Ashbourne, Derbyshire, was brought up on the farm where his father reared cattle for milk and organic beef farming. But when he took over in 2011 and became responsible for taking the cows to slaughter as a vegetarian it 'broke his heart'. Three years ago when he turned vegan he contacted the Vegan Society who showed how he could recultivate his land to grow produce. A documentary '73 Cows', about veganism and featuring Jay, went on to win the British Short Film at the 2019 BAFTAs.



#### Nita Pearson

Nita Pearson and her dog Woodie have collected more than 8,000 bags of rubbish from around the village of Thringstone, Leicestershire, in the last 10 years. Nita, 68, walks the length of the village every morning with her 13-year-old border collie to collect litter from the kerbs, verges and hedge rows. The former dance teacher began by taking her students' empty drink cans to the recycling centre. Now she spends one and a half hours every day litter picking. She initially involved rescue dog Woodie to ease his anxiety around other people. Woodie has been awarded a commendation by the veterinary charity People's Dispensary for Sick Animals and Nita a British Empire Medal for services to the community.



#### Nick Butter

Endurance athlete Nick Butter, who is the first person to run a marathon in every United Nation recognised country in the world, has raised £220,000 for Prostate Cancer UK. Nick, 30, from Cranborne, near Salisbury, Dorset, ran 196 marathons in 196 countries in less than two years. Starting in January 2018, the former banker chose the charity after his friend and fellow runner Kevin Webber was diagnosed with prostate cancer. The two met on the Marathon des Sables in 2015, and the two ran together across the finish line of Nick's last marathon in Athens. It took 22 months, 400 flights and 15 pairs of trainers for Nick to complete the challenge which took in three countries not yet members of the United Nations



#### Trudie James

Animal-lover Trudie James has rehomed more than 15,000 lost and abandoned dogs in the last 16 years after launching the Doris Banham Dog Rescue in 2004. Trudie, 56, of Enfield, London, and her team of volunteers run centres across Yorkshire, Lincolnshire and Cheshire and house up to 80 dogs for rehabilitation and rehoming at their kennels in Nottinghamshire. The charity is funded entirely by donations and all of the volunteers are unpaid. It was named after Trudie's mum who taught her that all animals should be treated with respect and compassion. It rehomes dogs from council compounds that have been picked up by wardens and face being put down because no one has claimed them.

## Finalists:

### Single Act of Courage

Awarded to a person who displays courage or daring and may have put their own life in danger to save the lives of others.



#### Dagmar Turner

Violinist Dagmar Turner played her instrument for two hours whilst having a tumour removed from her brain. Dagmar, 53, a retired management consultant, underwent the six-and-a-half hour operation at King's College Hospital, London, and for two hours played the violin to ensure areas of her brain responsible for delicate hand movement and coordination were not accidentally damaged during the intricate procedure. Midway through the operation German-born Dagmar, who moved to England more than 20 years ago, was awakened and after playing the scales then moved on to her favourite pieces including Gershwin's Summertime from Porgy and Bess. Three days later she was recovering at home.



#### Habeel Khan

Asda delivery driver Habeel Khan dashed into a burning house to save the life of a seven-month old baby. Habeel, 26, was on his normal delivery round in the Stapleford area of Nottingham when he parked up to see smoke billowing from the building. There were lots of people panicking outside so he shouted: 'Is everyone out of the house?'. A woman nursing two young children screamed 'My baby's still inside'. It seemed she had only just realised her baby was missing. So Habeel joined her as they ran into the house and rescued the child. Following the incident Habeel, who is nicknamed 'Smiler' because he always has a happy face, was named Colleagues' Colleague of the Year at the Asda awards.



#### Leading Seaman David Groves & Able Seaman Alex Harvey

Leading Seaman David Groves and Able Seaman Alex Harvey risked their own lives when they saved the 27 crew of blazing container ship Grande America in the Bay of Biscay. The pair volunteered to be lowered into the water in an eight metre-long craft from HMS Argyll after they received a Mayday call from the stricken transporter. They spent four hours in mountainous seas and successfully rescued every man aboard. Both have already been honoured for their courage with David, from Taunton, Somerset, receiving the Queen's Gallantry Medal and Alex, from Hull, Humberside, the Queen's Commendation for Bravery.



#### June Turner

Brave shop owner June Turner, 83, fought off a robber by hitting him repeatedly with her walking stick. Grandmother-of-three June, who has run her newsagents in Hanley, Stoke on Trent, Staffs, for 45 years, was behind the counter when the intruder burst into the shop at 6.30am covered in a blue sheet and demanding money from the till. But June was having none of it. As the thief moved round the back of the counter to take the till June grabbed her stick, which she has used since having a hip replacement three years ago, and started to strike and jab him forcing him to the floor. He then grappled her to the floor before snatching some notes from the till and fleeing. He was later arrested and jailed.

# Finalists:

## Hero Pet

Awarded to a dog or animal that has either transformed the life of its owner or performed a courageous or life-saving deed.



### Diesel and Gary Carroll

Search and rescue dog Diesel, a 10-year-old springer spaniel, has saved the lives of injured or trapped survivors in collapsed buildings around the world. He has been part of a very small team of UK dogs whose specialist skills are used to save lives by the UK International Search and Rescue Team. Diesel's handler Station Commander Gary Carroll, 50, has looked after Diesel since he was a puppy at the family home in Torphins, Aberdeenshire. He was one of the first dogs to be employed for search and rescue missions with the Scottish Fire and Rescue Service. Along with Gary, Diesel attends events to talk about the work the rescue-dog does, as well as educating children on fire safety.



### Miracle and Amanda Leask

Miracle – who survived being captured for the dog meat trade in Thailand – has won the hearts of millions by starring on Britain's Got Talent. Her story brought tears to the TV judges including Simon Cowell. Crossbreed Miracle, 8, was found trapped in a cage in Thailand with more than 1,000 other dogs. At first it was thought he was dead but then he opened his eyes when the camera flashed. He was saved and brought to the UK by Amanda Leask, who looks after 40 rescue dogs at her sanctuary home in Beaulay, Inverness. Miracle, named because of his miraculous escape, has formed a special bond with Amanda's son Kyle, 11, who suffers autism and cerebral palsy. On BGT Miracle performed magic tricks.



### Kandy and Laura Kearns

Sinhalese hound Kandy was attacked with a machete and abandoned on a beach in Sri Lanka when she was only one year old. Initially saved by a Sri Lankan dog rescuer multiple calls to rehome her went unanswered until Laura Kearns and her partner James Pedley, of Leamington, Warwickshire, heard about her plight. They launched a fundraising effort to cover the £2,000 cost to bring the Kandy over to the UK. Even Kandy's journey to the England had its problems as she went missing at Dubai airport. However, Laura eventually drove to Frankfurt in Germany to pick her up. Kandy had never seen a TV before and jumped every time she saw herself in a mirror! But now she's truly a British citizen!



### Zippy and Jean Stork

Zippy is the first dog in the UK to get about on rollers skates! He uses the skates after losing mobility in his back legs following a mystery injury during a walk in the woods. At first it was feared that he may not walk again but owner and part-time lecturer Jean Stork, 63, and her husband Terry, 74, didn't have the heart to put him down. The couple searched for alternative ways of getting Zippy up and about and found the roller skates from a specialist company in the USA. He uses them alongside his canine wheelchair. Zippy is a therapy dog and often works with vulnerable children and the elderly, offering those with complex needs a brief escape and a bit of fun.

# Finalists:

## Celebrity Hero

Awarded to a celebrity who either has performed an act of courage or has shown outstanding dedication to a charity or organisation.



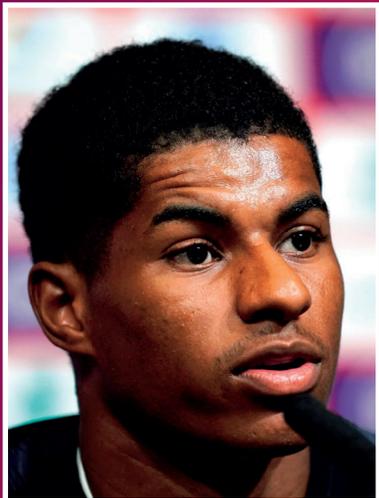
### Joe Wicks

Fitness coach Joe Wicks kept the nation on its toes by keeping millions fit during the coronavirus pandemic. Joe, 35, launched 'PE With Joe' on his YouTube channel The Body Coach to try to help children stay active when Covid-19 lockdown took hold in March. Parents joined in too and the daily 30-minute workouts gained record livestream viewing figures of more than a million. Joe, from Epsom, Surrey, said he would donate the profits to the NHS. Up to the workouts closing on July 22 he had raised around £500,000. Before Covid-19 Joe, who is also a health-lifestyle author and Channel Four presenter, had visited schools around the UK promoting children to take up and enjoy physical education.



### Mike Biggar

Former Scotland rugby captain Mike Biggar has raised almost £80,000 for the NHS Charities Together during the Covid-19 pandemic. Lawyer Mike, 70, suffered horrendous injuries including brain damage in a car crash in 1992. He was in a coma for eight weeks before having to learn to walk and talk again. And for the last 10 years he has been wheelchair bound. As the coronavirus crisis began he was rushed into hospital with suspected kidney failure from which he has recovered. That spurred him to set himself a target to take 100 steps with the help of hand rails and raise £10,000 – he has now walked more than 1,000 steps! Mike was capped 24 times for Scotland between 1975 and 1980



### Marcus Rashford

Soccer star Marcus Rashford led the campaign to enable 1.3 million needy children to claim free school meal vouchers in the summer holidays. He forced the government to make a U-turn after they first announced free school meals would be cancelled during the coronavirus-hit school holidays. The Prime Minister Boris Johnson praised the 22-year-old Manchester United and England hero's contribution to the debate around poverty. Marcus also gained support from many of the major supermarket chains who donated millions of pounds worth of food to needy families. Before the Covid-19 outbreak Marcus had been a tireless supporter of helping to ease the plight of the homeless around Manchester.



### Sally Dynevor

Sally Dynevor, who has played Coronation Street's Sally Webster (now Metcalfe) since 1985, reached a personal peak this year in her support of the charity Prevent Breast Cancer. She led a team from the charity to trek to Mount Everest's base camp raising £120,000. Sally, 57, climbed the strenuous 5,364 metres to mark the 10 year anniversary of her suffering breast cancer herself. The storyline she was playing at the time prompted her to have a lump she had found checked. Doctors discovered that like her character Sally, had a cancerous tumour that needed urgent treatment. Since her illness Sally has worked tirelessly for Prevent Breast Cancer both raising funds and working as the charity's ambassador.

# Finalists:

## Coronavirus Hero

Awarded to someone who has made a difference in the crisis. Someone who has fought day and night to save lives, suppressed the spread of the virus or simply has made people's lives happier during the lockdown.



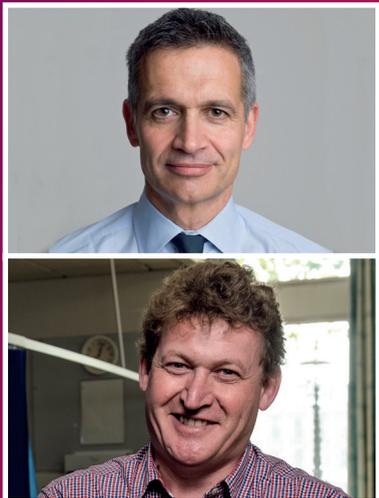
### Captain Sir Tom Moore

Captain Sir Thomas Moore, won the hearts of the nation as he raised more than £35million for the NHS Charities Together at the start of the Covid-19 pandemic. Captain Tom began walking laps of his garden on April 6 with an aim of raising £1,000 by his 100th birthday on April 30. His efforts went global and he even topped the pop charts with a new version of 'You'll Never Walk Alone' duetting with Michael Ball. On his birthday he received more than 150,000 cards and was appointed as a honorary colonel. He was knighted on May 20. Born in Keighley, West Yorkshire, he lives with his daughter Hannah in Marston Moretaine, Bedfordshire. Now the Captain Tom Foundation supports a wide range of causes.



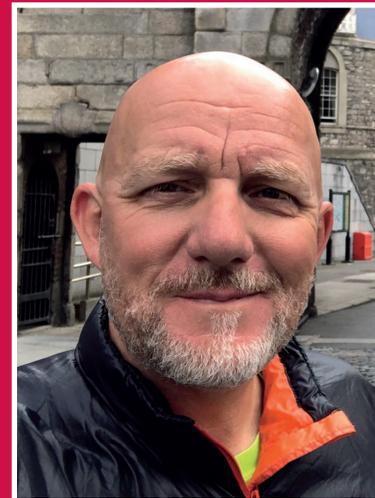
### Dr Sharon Raymond

Dr Sharon Raymond has launched several life-saving initiatives to aid the NHS during the Covid-19 pandemic. She has devised schemes to help medics and patients alike. The out-of-hours Hendon-based GP first sourced 50,000 PPE items for hospitals. Then she created Covid Cab Service linking up with taxi firms to take patients to hospital appointments when ambulance resources were stretched. She also teamed up with 200 motor-cycle riders to ferry urgently needed oximeters – critical to measure a patient's oxygen levels at home – around London. Finally, Dr Raymond was the driving force behind In Your Shoes – a telephone-based peer support service for doctors at risk of Covid-19 burnout.



### Dr Nicholas Price & Dr Nicholas Hart

Dr Nicholas Price and Dr Nicholas Hart are the two doctors who saved the life of Prime Minister Boris Johnson when he was gravely ill in intensive care at Guy's and St Thomas' Hospital, London, suffering from Covid-19. The two doctors have modestly refrained from speaking about their role. But Mr Johnson himself, when he left hospital referred to the two medics in a video message to the nation when he said: "They saved my life. No question." Mr Johnson then went on to name his new-born son with Nicholas one of his middle names. Dr Price is a consultant in infectious diseases and general medicine, and Dr Hart, a professor and director of the Lane Fox Respiratory and Critical Care Service.



### Zane Powles

Assistant head teacher Zane Powles delivered 7,500 meals to deprived children during the lockdown and then went on to raise £9,500 on a nationwide sponsored cycle ride. Zane, 48, who teaches at Western Primary School, Grimsby, walked seven miles a day, five-days a week, delivering meals from March up to the summer school holidays. The dad-of-three, who lives in Cleethorpes, then spent 16 gruelling days riding his bike 1,500 miles visiting castles in the UK and Ireland's major cities raising £9,500 for Meals And More – a charity that helps children in need. In 2019, Zane, who has helped the Marcus Rashford needy children campaign, was voted the UK's Most Inspirational Primary School Teacher.



# Reasons to choose Amplifon.

By choosing Amplifon as your hearing care provider, you are choosing to be cared and looked after by qualified and experienced Audiologists who can help change the way you listen to the world around you. We take the time to understand your hearing health and the impact it's having on your life and the people closest to you.

We are here for you every step of the way.

-  A global leader in hearing care for over 70 years
-  Hearing care is our specialism
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-  Dedicated hearing clinics
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-  Lifetime aftercare support
-  60 day money back guarantee
-  Up to 4 years warranty
-  Up to 4 years free batteries
-  Flexible payment options

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## Special thanks to:

Simon Weston *OBE CBE*

Rachel Burden

Ellie Challis

Viva PR

Paul Rourke Creative Services

Big Tank

## Judges:

Paula Cave, General Manager of Amplifon UK and Ireland

Claire Gilligan, Marketing Manager of Amplifon UK and Ireland

Tony Garner, Managing Director of Viva PR

Alan Simpson, Business Development Executive, Viva PR

 **amplifon**

A Global Leader in Hearing Care